



Chasing Perfection: Keynote

Presented by Sue Hawkes, CEO of YESS!

Presentation Description: Are you a leader who struggles with self-doubt or a CEO who sometimes feels like a fraud? If so, you are not alone. CEO and business coach Sue Hawkes shares actionable practices to conquer self-doubt while maximizing your success, pulled from her new book, *Chasing Perfection- Shatter the Illusion; Minimize Self-Doubt & Maximize Success*. You'll learn to stop chasing the illusion of perfection and eliminate the barriers to your full leadership potential. In her talk, you'll discover how to:

- Achieve continuous self-improvement, resulting in increased freedom, internal peace and unshakable excellence.
- Challenge your thinking, minimize self-doubt, overcome self-imposed obstacles and maximize yourself and your possibilities. In short, this is a roadmap to ultimately become unstoppable as a leader.
- Explore ways to create a certainty of self that is unwavering and uncompromising. Creating that kind of presence within yourself allows you to deal with whatever comes your way, be steadfast in your commitment and unaltered by any circumstances or conditions that may be trying to sway you.

Stop chasing perfection; it's time to dismantle your fixed mind-set and unlock limitless possibilities.

Short Bio: Sue Hawkes helps CEOs and their leadership teams succeed. As a bestselling author, keynote speaker, Certified EOS Implementer, Certified Business Coach, WPO Chapter Chair, and globally recognized, award-winning seminar leader, Sue brings over twenty-five years of experience to her clients. She is CEO of YESS! and has designed and delivered dynamic, transformational programs for thousands of people.

Sue has received numerous awards including the Dream Keeper award recognized by the Governor's Council for her leadership program, the Regional U.S. Small Business Administration Women in Business Champion of the Year award, the Exemplary Woman of the Community award, and WomenVenture's Unsung Hero award.



Sue's passion is helping people design and live successful, fulfilling lives through powerful leadership, effective communication, no nonsense coaching, and healthy teamwork. Sue is also the author of the upcoming book, *Chasing Perfection - Shatter the Illusion; Minimize Self-Doubt & Maximize Success*, due for publication in October 2017.

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